



A note on the Telephone Privacy List from Representative Paul Robertson



How often

have you been annoyed by phone calls from telemarketers? You might have just sat down for dinner, or been trying to catch up with your family in the midst of errands and appointments. Uninvited

There is something you can do to prevent this frustration. Indiana has established a **free Telephone Privacy List**. To join the list, simply register with your name, address and phone number. With a few exceptions, telemarketers will be prevented by law from calling the names on the list.

The Privacy List has an ongoing enrollment and is updated every three months. If you register now, your name will be included when the updated list takes effect July 1, 2002. Once you have registered, there is no need to repeat your registration unless you change telephone numbers.

Remember, there is no charge to register. Simply call the toll-free number, **1-888-834-9969**.

www.in.gov/attorneygeneral.



Telephone Privacy List page. Click on the link that says “Register Here,” and fill out the registration form.

- You must register your name as it appears on your phone bill.
- It takes about two minutes to register.
- Telemarketers pay to purchase the list. You may register your information for free.
- The information you provide is kept confidential and is only used to compile and manage the list.
- Registering with the Telephone Privacy List will not eliminate all calls. Four types of solicitors are exempt from the law: Charitable organizations using volunteers or employees to make calls; newspapers using employees to make calls; insurance agents; and realtors.
- If you register with the list now and receive a telemarketing call after the list becomes effective on July 1, 2002, you may download a complaint form from the Attorney General's Website, or call 1-812-355-5915.
- If a company is in violation of the list, the Attorney General's Office may issue a court order to prevent further calls, and may seek a fine of up to \$10,000 for the first violation and \$25,000 for the second violation.

Call 1-888-834-9969

Cut out the clutter!



The Telephone Privacy List isn't the only place to say no to unsolicited information. See the items below to reduce clutter in many forms.

Unsolicited mail

Contacting the three major credit bureaus is an important first step in reducing unwanted mail. Write to each of the bureaus listed below and indicate that you do not want your personal information shared for promotional purposes.

Equifax, Inc.

Options

PO Box 740123

Atlanta, GA 30374-0123

Experian

Consumer Opt-Out

701 Experian Parkway

Allen, TX 75013

Trans Union

Marketing List Opt Out

PO Box 97328

Jackson, MS 39288-7328

Pre-approved credit offers

If you would like to opt out of receiving pre-approved credit offers, call 1-888-5-OPTOUT (567-8688) for more information. This service blocks your name from these offers for two years.

National direct mail and telemarketing

The Direct Marketing Association (DMA) provides an opt out list from national direct mail marketing and telemarketing. Your registration on the list is valid for five years. Unlike Indiana's Telephone Privacy List, which makes it illegal to contact names on the list, direct marketing companies *voluntarily* comply with the DMA's list.

To have your name deleted from many direct mail or telemarketing lists, write to:

Direct Marketing Association

Mail Preference Service

PO Box 9008

Farmingdale, NY 11735-9008

Direct Marketing Association

Telephone Preference Service

PO Box 9014

Farmingdale, NY 11735-9014

E-mail

The DMA also provides an e-mail opt out list. Go to their online form at www.e-mps.org to register. They will send a confirmation of your request by e-mail. The service is effective for one year.

Representative Paul Robertson



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